



CITY OF WORCESTER

CITIZEN ADVISORY COUNCIL

MINUTES

CITIZEN ADVISORY COUNCIL MEETING

Tuesday, November 19, 2020 6:30 PM

WebEx Virtual Meeting – ID 160 184 4534

Call in number: 1-415-655-0001 - Access code: 160 184 4534

Present: District 1, Gerardo Schiano, Chairperson
District 1, Alan Larrivee
District 2, Raymond Smith, II, Vice Chairperson
District 2, Rachel Brown
District 4, Benetta Kuffour
District 4, Janny Nivar De Reyes
District 5, Carol Stovall
At-Large, Elle Parker

Absent: District 3, Ken Asafo-Adjei
District 5, Terrance Ford

Staff: Pamela Callahan, Human Resources Department
Jeannie Michelson, City Manager's Office

1. Gerardo called the meeting to order at 6:34pm.
2. Gerardo called for a roll call for attendance.
 - a. 8 CAC Members were present (Gerardo, Alan, Rachel, Raymond, Benetta, Janny, Carol, Elle) 2 Staff were present (Jeannie, Pam)
3. Elle made a motion to accept the minutes from 10/27/20. Carole 2nd the motion. Minutes of 10/27/20 were approved.
4. Voting requirement for applicants:
 - a. Rachel discussed striking the phrase "registered voter" from Rule 19 of the Citizen Advisory Council Rules.
 - b. After discussion, Rachel motioned to strike the phrase "registered voter" from Rule 19.
 - c. Carole 2nd the motion.
 - d. VOTE: 8 – 0 in favor of removing the "registered voter" requirement from the Citizen Advisory Council rules.
5. Future agenda Items:
 - a. Discussion about on-line career fairs, social media, targeted advertising.

- i. Pam said they are not doing any on-line career fairs right now but will bring it up to her colleagues in Human Resources.
 - ii. Several members asked about social media. Pam explained that individual boards/commissions are no longer authorized to have social media accounts. Everything must go through the City Manager's press person.
 - iii. Gerardo asked about targeting specific boards that need the most help to get members appointed. Pam and Jeannie will talk to the City Manager's Press person to see about getting the word out.
 - iv. Discussion about creating a flyer that could be tailored to highlight any board for the targeted recruitment approach.
 - v. Pam mentioned that members could work with Cable Services Division to do a program to air on the public access channel.
 - b. Schedule of meetings for 2021
 - i. Rachel agreed to draft a calendar of meeting dates for 2021 that cross references holidays and religious celebrations.
 - ii. The CAC will vote on the new dates at the December meeting.
 - c. Keeping mind of the meeting time during selection meetings.
 - i. Benetta suggested not having too many items on the agenda during a selection meeting.
 - ii. Several members requested a list of standardized questions. Jeannie and Pam will provide a list of questions at the next meeting.
6. The next meeting is a selection meeting on Wednesday, December 16, 2020 at 6:30pm.
7. Carol made a motion to adjourn. Benetta 2nd the motion to adjourn. Meeting was adjourned at 7:19pm.

/jmm

Minutes approved: 12/16/20 7 – 0 in favor